

# ONDINE GEARY

Project Manager // UX Designer // Team Leader

Boulder, Colorado, USA

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## PROFILE

A business-savvy and arts-scrappy project manager, team leader, and UX designer with a proven track record of project scoping, planning, managing and reporting for clients. I bring a unique blend of expertise in design, community engagement, and the arts to support meaningful productivity, while nurturing a team's creativity and collaboration.

## EXPERIENCE

### UX Researcher & Designer // *Coroutine*

7/2022 - Now

Successfully scopes, plans, directs, & executes primary and secondary UX research & design for consultancy's clients. Projects include work for the AARP Foundation, Colorado Gives Foundation, and FoundMyFitness. Experiences includes:

- Leading discovery with non-profit clients, synthesizing into actionable plan for digital projects
- Representing consultancy in client communications, interfacing directly to obtain and maintain stakeholder alignment
- Providing strategic direction and project management on multiple, simultaneous client projects
- Recruiting, coordinating, authoring questions, and co-conducting qualitative interviews
- Providing strategic direction, project management, and copywriting to nonprofit client for a soon-to-be publicly-available report based on UX research results
- Managing recruitment, distribution, analysis and presentation of quantitative survey with 150+ respondents
- Synthesizing and analyzing research to derive unique UX insights for nonprofit client, leading to new business strategies implemented in 2023

### Managing Director // *ATLAS B2 Center for Media, Arts & Performance (B2), University of Colorado Boulder*

12/2019 - Now

Provides strategic leadership, people & project management, and day-to-day operations for art/tech performance & research venue, including all digital projects for B2. Accomplishments include:

- Provided direction during multi-year \$1.1M facilities renovation through effective management of relationships, timelines, budgets, and overall goals
- During renovation, served as the face of the organization between B2 and executive leadership, construction project manager, AV contractors, and other stakeholders to ensure accurate, effective communication and continued access and operation
- Made changes to strategic process, budget and staffing which enabled a 125% increase in production capacity with no increase to production budget
- Implemented numerous structural changes, which led to an improvement of stakeholder experience by 85% in a 2-year period
- Scoped, architected and project-managed overhaul of B2's website and marketing materials

## EDUCATION

### Master of Fine Arts

Dance // CU Boulder

2013 - 2018

### Bachelor of Arts

Sociology // Kenyon College

1995 - 1999

## SKILLS

- ❖ Project Management
- ❖ Consulting
- ❖ Client Communication
- ❖ Relationship Management
- ❖ Team Leadership
- ❖ Collaboration
- ❖ Empathy
- ❖ Analytical Thinking
- ❖ Planning & Execution
- ❖ Project Reporting
- ❖ Creative Problem-Solving
- ❖ Receiving Feedback
- ❖ Digital Marketing
- ❖ UX Research & Design
- ❖ CMS Proficiency (Squarespace, Web Express, custom CMS)

## TOOLS

- ❖ Figma (Design)
- ❖ WebExpress (CMS)
- ❖ Squarespace (CMS)
- ❖ Qualtrics (UX Research)
- ❖ Lyssna (UX Research)
- ❖ Slack (Communication)
- ❖ Trello (Project Mgmt)
- ❖ Basecamp (Project Mgmt)
- ❖ Harvest (Time Tracking)
- ❖ Google Workspace (Office)
- ❖ Microsoft 365 (Office)

## **Outreach Director & Communications Project Manager // Theatre & Dance Dept., University of Colorado Boulder**

9/01/18 - 8/15/21

Oversaw management of Department's public-facing initiatives, including outreach & community engagement, PR and marketing enablement, Front of House management, and special projects. Key accomplishments include:

- Increased prospective matriculation rates by 45% for community-college transfer students in Dance by negotiating a State-Wide Transfer Articulation Agreement between CU Boulder and CO's 2-yr institutions
- Established CU's first interdisciplinary graduate and undergraduate certificates in Hip-hop Studies by navigating complex bureaucracy, building key relationship, managing process and collaborators, and writing the application that persuasively communicated the importance of Hip-hop in academia during multi-year effort
- Created and managed 2 existing and 6 new community engagement programs for youth with disabilities, gender-nonbinary youth, Hip-hop communities, LGBTQ+, the elderly, economically-vulnerable CO communities and more, which reached 400+ Coloradans
- Recruited & coordinated 100+ participants for community engagement programs & events
- Worked with K-12 school districts in Colorado to establish and coordinate community engagement programming
- Represented the University & the Department to build and maintain relationships with external communities and stakeholders

## **Adjunct Professor & Graduate Instructor // University of Colorado Boulder**

8/25/2013 - 12/18/2019

Designed, managed and taught courses to undergraduate students including Hip-hop Dance History, Dance & Popular Culture, Performance Media Practices I & II, and Contemporary Dance. Managed classes with 14 - 84 students utilizing feminist pedagogy and equity-focused classroom practices. Accomplishments include:

- Received overall instructor rating by students of 96.6%, which is 16% higher than the current campus average
- Courses included large lecture courses, small discussion-based courses, history & theory courses, creative practice courses and movement courses

## **Choreographer, Dancer & Project Manager // Independent Artist**

8/01/2005 - Now

Manages, creates, collaborates and performs dance and theatre works, including site-specific work, immersive work, work with emergent technologies, and improvised work. Notable achievements include:

- Original cast member and lead performer in Denver Center for the Performing Arts' first immersive theater work, Sweet & Lucky, by NYC-based Third Rail, an \$800,000 production in 16,000 sqft warehouse
- Consistent performer, rehearsal director and project manager for Doris Duke-award winning artist Michelle Ellsworth from 2016 until now
- Produced, created, and choreographed multi-part, multi-site performance and installation involving 16 collaborators from seven different disciplines in 2019

## **CERTIFICATES & TRAININGS**

### **UI for UX Designers**

CareerFoundry

5/2023 - 8/2023

### **UX Research**

Univ of Colorado, Boulder

1/2023 - 5/2023

### **UX Research & Design**

CareerFoundry

6/2022 - 5/2023

### **User Experience 2**

Univ of Colorado, Boulder

8/2022 - 12/2022

### **Foundations in Design Thinking**

IDEO-U

6/2022 - 8/2022

### **Level Up: Leadership Training for Women**

Bossed Up

1/2022 - 5/2022

## **OTHER CERTIFICATIONS**

- ❖ Registered Yoga Teacher
- ❖ Certified Pilates Instructor